

## AUTHORIZATION FOR PHOTOGRAPHIC USE AND RELEASE

I, \_\_\_\_\_, authorize Benjamin J. Cousins MD or his representative(s), to take photographs, slides or videotapes of me or parts of my body for the following procedure(s): \_\_\_\_\_, and for medical purposes to be used for my care, medical presentations and/or articles, as well as their website/social media, and before/after publications.

In addition, I authorize the use of these images, without compensation to me, for the following purposes including but not limited to:

- In the office **photo album** or **seminars, presentations** for prospective patients.
- On the physicians **website(s)** for prospective patients.
- In print **advertisements**, television or any social media platforms
- Any **publications** for educational, advertising, or any other purposes.

I understand that:

1. Such photographs, slides or videotapes may be published in any print, visual, or electronic media including, but not limited to, medical journals and textbooks, scientific presentations and teaching courses, and Internet web sites, for the purpose of informing the medical profession or the general public about medical procedures and methods. I understand that such uses may also include marketing on behalf of Benjamin J. Cousins MD and its associated physicians and services, for which the above and its associated physicians may receive direct or indirect remuneration.
2. I will not be identified by name in any of the media described above; however, I also understand that in some circumstances the photographs, slides, or videotapes may display features that identify me.
3. I have the right to revoke this authorization in writing at any time and, if I decide to do so, I must present my written revocation to Benjamin J. Cousins MD. A revocation shall not affect any release of information made prior to revocation in reliance upon this Authorization.
4. I may refuse to sign this authorization without such refusal affecting the medical treatment I receive from Benjamin J. Cousins MD and his associates.
5. The information disclosed under this Authorization, or some portion thereof, is protected by state law and/or the federal Health Insurance Portability and Accountability Act of 1996 ("HIPAA"). Any disclosure of information carries with it the potential for an unauthorized re-disclosure and the information may not be protected by applicable federal and/or state confidentiality rules.
6. A copy of this Authorization is valid as the original. I have received a copy of this Authorization. I may inspect or copy information to be used or disclosed under this authorization, as provided by federal and/or state law.
- 7.

I release and discharge Benjamin J. Cousins MD/Benjamin J. Cousins MD PA from all liability, including liability for negligence, which in any way arises out of:

- any and all rights that I may have or may have had in the photographs, slides or videotapes of me that I have authorized to be used and disclosed in this Authorization; and
- any claim that I may have or may have had relating to such use and disclosure of those photographs, slides or videotapes of me, including any claim for payment in connection with any distribution or publication of them in any medium.

This Authorization is made as a voluntary contribution in the interest of public education and I certify that I have read this Authorization and Release carefully and fully understand its terms. If I have questions about the use or disclosure of my photographs, slides, or videotapes, I can contact Benjamin J. Cousins MD.

NAME \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Witness: \_\_\_\_\_ Date \_\_\_\_\_